



SOUTH CAROLINA BROADCASTERS ASSOCIATION

Commercial Television Members As of 2/10/2020

ETV (Public TV)

Anthony Padgett
President & CEO
1101 George Rogers Blvd.
Columbia, SC 29201
(803) 737-3200, voice
www.scetv.org

WACH-TV (FOX)

Greg Conner
General Manager
1400 Pickens Street, Suite 600
Columbia, SC 29201
(803) 252-5757, voice
www.midlandsconnect.com

WBTW-TV (CBS)

Jeffrey West
General Manager
101 McDonald Court
Myrtle Beach, SC 29588
(843) 293-1301, voice
www.scnow.com

WCBD-TV (NBC)

Gray Soapes
General Manager
210 West Coleman Blvd
Mount Pleasant, SC 29464
(843) 884-2222, voice
www.counton2.com

WCIV-TV (ABC)

Mary Margaret Nelms
General Manager
PO Box 22165
Charleston, SC 29413-2165
(843) 881-4444, voice
www.abcnews4.com

WCSC-TV (CBS)

Dan Cates
General Manager
2126 Charlie Hall Blvd.
Charleston, SC 29414
(843) 402-5555, voice
www.live5news.com

WFXB-TV (FOX)

Jeff McCallister
General Manager
3364 Huger Street
Myrtle Beach, SC 29577
(843) 828-4300, voice
www.wfxb.com

WGGS-TV (Independent)

Dante Thompson
General Manager
PO Box 1616
Greenville, SC 29602
(864) 244-1616, voice
www.wggs16.com

WHNS-TV (FOX)

Charlie Henrich, Jr.
General Manager
21 Interstate Court
Greenville, SC 29615
(864) 213-2100, voice
www.foxcarolina.com

WIS-TV (NBC)

Lyle Schulze
General Manager
PO Box 367
Columbia, SC 29202
(803) 799-1010, voice
www.wistv.com

WJBF-TV (ABC)

Frank W. Stewart
General Manager
PO Box 1404
Augusta, GA 30903
(706) 722-6664, voice
www.wjbf.com

WLTX-TV (CBS)

Rich O'Dell
General Manager
6027 Garners Ferry Rd.
Columbia, SC 29209
(803) 776-3600, voice
www.wltx.com

WMBF-TV (NBC)

Sarah Miles
General Manager
918 Frontage Rd. East
Myrtle Beach, SC 29577
(843) 839-9623, voice
www.wmbfnews.com

WMMP-TV (My TV)

Matt McCarthy
General Manager
4301 Arco Lane
Charleston, SC 29418
(843) 744-2424, voice
www.mytvcharleston.com

WMYA-TV (My TV)

Jack Connors
General Manager
33 Villa Road, Suite 105
Greenville, SC 29615
(864) 297-1313, voice
www.my40.tv

WMYT-TV (My TV)

Kieran Clarke
General Manager
3501 Performance Rd.
Charlotte, NC 28214
(704) 398-0046, voice
www.wmyt12.com

WOLO-TV (ABC)

Chris Bailey
General Manager
5807 Shakespeare Rd.
Columbia, SC 29223
(803) 754-7525, voice
www.abccolumbia.com

WPDE-TV (ABC)

Bill Ballard
President and CEO
PO Box 51150
Myrtle Beach, SC 29579
(843) 234-9733, voice
www.wpde.com

WSPA-TV (CBS)

Kenny Lawrence
General Manager
250 International Drive
Spartanburg, SC 29303
(864) 576-7777, voice
www.wspa.com

WTAT-TV (FOX)

Matt McCarthy
General Manager
4301 Arco Lane
Charleston, SC 29418
(843) 744-2424, voice
www.wtat24.com

WWMB-TV (CW)

Bill Ballard
President and CEO
PO Box 51150
Myrtle Beach, SC 29579
(843) 234-9733, voice
www.cwtv21.com

WYCW-TV (CW)

Kenny Lawrence
General Manager
250 International Drive
Spartanburg, SC 29303
(864) 576-7777, voice
www.carolinascw.com

WYFF-TV (NBC)

John Humphries

General Manager

PO Box 788

Greenville, SC 29602

(864) 242-4404, voice

www.wyff4.com